







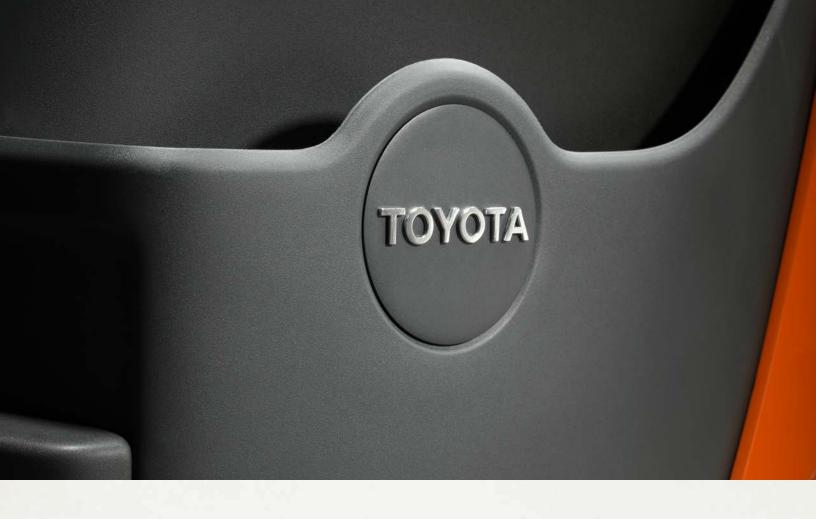
AT TOYOTA, WE HAVE A SIMPLE MISSION STATEMENT.

We exist to help people carry the load. While this is true, in a literal sense, given that we have manufactured over 850,000 forklifts in our state-of-the-art manufacturing facility in Columbus, Indiana, it extends beyond the equipment we produce.

Sure, the Toyota Production System and the use of Toyota Genuine parts enable us to build high-quality forklifts with a low cost of ownership. However, our true goal as a leading solutions provider is to solve our customers' problems through a devotion to continuous improvement, thoughtful design, and—most of all—close collaboration with people on the frontlines who help keep the world's supply chain moving.

It's why we've expanded our solutions offering well beyond our industry-leading full lineup of forklifts. Nearly every challenge in warehousing, from racking to batteries to automation, can be solved by your local, authorized Toyota Dealer.

Whether it's consultation, implementation, or service, Toyota has you covered. From dock to stock and everywhere in between.



TOYOTA LEAN MANAGEMENT: OUR COMMITMENT TO YOUR SUCCESS

Finding solutions for our customers starts by understanding their pain points. At Toyota, we leverage Toyota Lean Management principles to evaluate your operation and help you achieve trackable and sustainable results.

The goal of Toyota Lean Management is waste reduction, and that is best achieved by organizing your operation with a firm commitment to sustainable lean processes. It's like building a house situated on a firm foundation. From there, repeatable management practices of Toyota Lean Management, including 5S, standardized work, and other valuable management techniques help you maintain waste elimination processes.

When you work with Toyota to implement Toyota Lean Management as a business management practice, you'll gain an understanding of both the concept and execution of these techniques—all engineered to place you on a path to sustained optimization.



► TOYOTA LEAN FACTORY EXPERIENCE

You are invited to tour our facility in Columbus, IN—focusing on lean tools and culture.

CUSTOMER SITE ASSESSMENTS

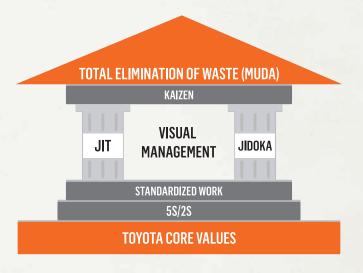
Toyota Lean Management advisors can come to your facility to observe and recommend the next steps on your lean journey.

► 1-DAY LEAN TRAINING COURSE

Our "Basics of TLM" course can be completed at your facility or at our Columbus, IN, factory.

► 3-DAY TRAINING AT THE TOYOTA FACTORY

This 3-day course in Columbus, IN, digs deeper into lean topics and culture and allows you to see practical lean examples firsthand.



A LEAN MANAGE

Insights WHERE SMART COMES STANDARD

Meeting customer demands requires more than just industry leading products and services. You need to ensure that your fleet is running at peak performance to meet your business goals. Actionable data, fleet insights, and consultative analysis can help elevate your business to new heights.

Enhance your MyInsights® experience by subscribing to the MyInsights® Plus or MyInsights® Plus Compliance packages. These subscription options provide businesses with in-depth insights into vehicle performance and overall operational efficiency. With access to real-time analytics, fleet managers can make smarter and faster decisions that help reduce costs, increase productivity, and maintain a competitive edge.





MyInsights® Standard

MyInsights® standard data is provided in MyToyota.

- Decrease manual tracking of key hour meters
- Utilization snapshot
- Optimize maintenance with error history
- Quick inventory management
- ✓ Visibility to impact counts

MyInsights®+

Comes with all MyInsights® standard features in addition to the following:

- ✓ Additional hour meters
- ✓ Reporting
- ✓ Historical Event Data Mapping
- ✓ Zoning
- ✓ Vehicle alerts (email/text)
- ✓ Zone alerting

MyInsights®+ Compliance

Includes all Mylnsights® Plus features in addition to the following:

- ✓ Pre-operational checklist
- Checklist Due Alert (on display)
- ✓ Checklist reporting
- ✓ Truck Information (on display)

*MyInsights® Display is required

See Dealer for Pricing on MyInsights®+ and MyInsights®+Compliance packages.



HEIGHTENED AWARENESS FOR INCREASED PERFORMANCE

While moving product quickly and efficiently through your facility is important, the comfort and security of operators and pedestrians must also be a top priority. Toyota has engineered SEnS+ Smart Environment Sensor Plus®, a state-of-the-art stereoscopic vision technology, to assist operators in identifying pedestrians or objects during a shift. SEnS+ Smart Environment Sensor Plus® not only detects pedestrians, but it utilizes forklift sensor technology to automatically slow down the forklift when objects and pedestrians are detected. With dynamic zoning, SEnS+ adjusts the range of detection based on the speed of the forklift.





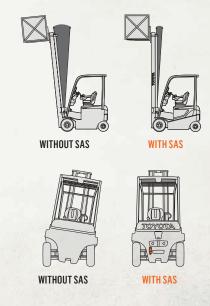


TOYOTA'S SYSTEM OF ACTIVE STABILITY™ (SAS)

Toyota doesn't just meet the bare minimum. We go beyond what is expected and operator's concerns at the forefront of our work.

At the core of the many safety elements built into every Toyota forklift is our proprietary System of Active Stability™ (SAS). This game-changing and industry-leading forklift technology minimizes the likelihood of tipover,reducing risk for operators and those around them.

In addition, Active Mast Control detects the load weight and the mast height to decrease the chance of a load spill, providing even more safety.



ADVANCED AUTOMATION: ON DISPLAY

AUTOMATION

Once processes are optimized, implementing automation using equipment such as AGVs or automated sortation can be a logical next step. Through our partnership with Bastian Solutions, a Toyota Automated Logistics company, certified Toyota Dealers can provide and service world-class, custom-engineered automation to fit your specific application. Bringing you a one-stop-shop for all of your equipment needs.

Considerations & Best Practices

- Optimize before automating for a more seamless automation experience.
- Review your overall return on investment versus the acquisition cost.
- Plan for scalable solutions that can grow alongside your business.



AUTOMATED SOLUTIONS



Conveyor Sorting Systems



Automated Warehouse Picking Technologies



Automated Storage and Retrieval Systems



Goods-to-Person Picking and Automated Order Fulfillment



Automated Guided Vehicles



Industrial Robotics



Intralogistics Software

THE TOYOTA 360 SUPPORT PROMISE



Toyota 360 Support promises to deliver dependability. We want to make sure your Toyota keeps running like... well, a Toyota. That's why we created 360 Support, the most comprehensive support promise in the industry. It's designed to save you money, save you downtime, and save you headaches.

Toyota 360 Support provides full-circle support for your forklift fleet, bringing measurable benefits through our:

- Largest Dealer Network
- Toyota Genuine Parts
- Toyota-Certified Technicians
- Industry-Leading Warranty
- Lowest Cost of Ownership

When you choose Toyota, we have more than your back – we've got your front, sides, and everything in between.

- ► OVER 4,400 TOYOTA CERTIFIED TECHNICIANS
- ► OVER 4,200 SERVICE VANS
- OVER 60 TOYOTA FORKLIFTS DEALERS ACROSS NORTH AMERICA
- ► 230 LOCATIONS





WORLD-CLASS WAREHOUSE SOLUTIONS

With access to the world's industry-leading lineup of reach trucks and warehouse products, Toyota Dealers are uniquely positioned to help you solve wide-ranging challenges in warehousing and distribution. From order pickers to reach trucks, walkie pallet jacks, to sit-down electric forklifts, there's a Toyota forklift specially designed to handle every supply chain challenge.

Built for every application, Toyota can provide the most complete set of solutions for material handling, automation, energy, advanced logistics, and warehouse optimization.

Toyota is here to help optimize your business for maximum efficiency. Utilizing Toyota Lean Management principles, Toyota Dealers can provide insights and develop appropriate plans to tackle your specific operational needs. This unique approach to optimization and elimination of waste can provide you with significant competitive advantages and a sustainable lean culture for lasting process improvement.



Walkie Stacker 2,000-2,500 lbs.



Walkie Reach Stacker 3.000 lbs.



Tora-Max® Compact Electric Walkie Pallet Jack 3,300-4,500 lbs.



Tora-Max[®] Electric Walkie Pallet Jack 4.000 lbs.



Side-Entry End Rider 6,000-8,000 lbs.



Low Level Order Picker 6,000-8,000 lbs.



Moving Mast Reach Truck (Indoor/Outdoor)¹ 3,500 lbs.



Moving Mast Reach Truck (Indoor Only)¹ 3,000-5,500 lbs.



Furniture Order Picker 1.600 lbs.



Order Picker 3,000 lbs.



















Center-Controlled Rider Automated Forklift 8,000 lbs.



Core Tow Tractor Automated Forklift 10,000 lbs.



Walkie Straddle Stacker 2,200-4,000 lbs.



Stacker 2,000-4,000 lbs.



Center Rider Stacker 2,500 lbs.



Tora-Max[®] Stacker 2,600 lbs.



Tora-Max® Straddle Stacker 3,500-4,000 lbs.



Electric Walkie Pallet Jack 4.500 lbs.



Large Electric Walkie Pallet Jack 6,000-8,000 lbs.



End-Controlled Rider Pallet Jack 6,000-8,000 lbs.



Enclosed End Rider Pallet Jack 6,000-8,000 lbs.



Center-Controlled Rider Pallet Jack 6,000-8,000 lbs.



Stand-Up Rider 3,000-5,000 lbs.



3-Wheel Electric 3,000-4,000 lbs.



Core Electric 3,000-6,500 lbs.



Core Electric Turret Forklift 2,500 lbs.



Large Electric 8,000-12,000 lbs.



Tilting Moving Mast Reach Truck (Indoor Only)¹ 3,000-5,500 lbs.



Sidestance Reach Truck 2,500-4,500 lbs.



Multidirectional Reach Truck 4,500 lbs.



Fore-Aft Reach Truck 2,500-4,500 lbs.



High-Capacity Reach Truck 3,200-4,500 lbs.



High-Capacity Order Picker 3,000 lbs.



Tora-Max[®] Stock Picker 550 lbs.



Tora-Max® Walkie Tugger 2,200 lbs.



Core Tow Tractor 10,000 lbs.



Industrial Tow Tractor 15,000 lbs. on flat surfaces



Mid Tow Tractor 8,800-13,200 lbs.



Keycart Automated Guided Vehicle 1,100 lbs.



Mouse and Mole Automated Guided Vehicles 1,764-4,400 lbs.



ML2 Mini Load Autonomous Vehicle 440 lbs.



M10 Tug Autonomous Vehicle 2,200 lbs.



CB18 Automatic Guided Forklift 4,000 lbs.



ToyotaForklift.com